



Artistic Vision Of Modern Bharat



What is AVOM Bharat?

The **creative spirit of Bharat** in young artists & art enthusiasts.

We focus on uniting youth artists & art enthusiasts across Bharat

We bring together performers, musicians, designers, filmmakers, writers, dancers, and creators from every field to shape a **bold, modern Bharat narrative**

We focus on



Uniting youth artists & art enthusiasts across **Bharat**



Celebrating Bharat-rooted expression



Offering platforms, guidance & community



Instilling a sense of pride in Bharat's rich heritage, art & culture

Our aim: To turn youth-led creativity into the next cultural trend of Bharat.

The AVOM Bharat Logo

Kundalini Chakra — Creative Shakti

- The coil shows Bharat's inner creative power
- Through youth,
"Bharat ka Kundalini Chakra hum jaagrat karenge."

OM — Positive Energy

- Calm, clarity and focus
- Positive vibration in the community

Brush Circle — Creativity

- Artist's bold stroke
- Movement, passion, flow

Breaking 'त' — No Limits

- Breaking boundaries
- New ideas & new direction
- Out of the box thinking

Red Color - Auspicious

- Red: Shakti, passion, action

*A logo that carries the energy of **Modern Bharat**.*





Our Vision & Mission

Our Vision

1. Developing a Bharat centric ecosystem focusing on youth through art
2. Bharat centric vision in art means aligning the artists thought process towards Bharat's history, heritage, values & culture in present modern context
3. Providing support, community & platform to artists already aligned with our Bharat Centric Vision.



*Let's shape **Bharat's new cultural direction.***





Our Vision & Mission

How will we align the artists mindset with our vision?

1. By telling them the importance of our history, heritage & culture in today's modern context & instilling pride for the same.
2. By telling them what is right & what is wrong & why it is wrong? Its impact on the masses & the ethical responsibility of the artist
3. By telling them what is the benefit of aligning the artists thought process with Bharat's history, heritage, values & culture in today's context



*Let's shape **Bharat's new cultural direction.***



ACTIVITIES FOR SETTING THE NARRATIVE



1. **Expert Talk** - We will call industry experts in various fields like film, fashion, etc. & keep talks on subjects which highlight our Bharat centric vision
2. **Podcast** - We will do podcasts with artists aligned with our vision
3. **Community Talks** - We will get artists aligned with our vision in our community to take talks & workshops in schools, colleges, coaching centers, etc. which will promote our vision in young artists
4. **Research Center** - We will open a research center for further understanding contribution & significance of Bharat's art forms & heritage across the world & negating false narratives.
5. **Art Fest** - We will do an annual art fest which will include talks, events, showcases & workshops from experts in various fields. This will not only build community but also spread our vision to all the people attending the fest.
6. **Social Media** – We will promote our vision on social media. We will do activities to connect with social media influencers for the same & aligning them with our vision.

Our purpose: Restore Bharat's soul in today's creative world.





Art Forms We Celebrate

Singing, Music & Rap

Filmmaking

Drama & Theatre

Storytelling & Literature

Dance

Social Media
Content Creation

Digital Art & Animation

Gaming

Fine Arts

Stand-Up Comedy

Architecture

Photography



*If it's **Creative**, it belongs here.*

